



# MorganClarke

## *Our City - Your Council*

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October 30, 2008

Dear Friends,

This letter is to inform you that I have decided to stand in the forthcoming City of Melbourne election for the position of Lord Mayor.

As a local resident and businessman, I understand the issues that are important to residents, ratepayers and the business community. I am committed to ensuring that Melbourne remains a splendid place to live, work and enjoy. To achieve these aims it is essential that Melbourne is Australia's major business and industrial centre and a world recognised tourist hub.

We need to take our city forward into the future so we can be recognised as one of the world's great cities on a par with London, Paris, Rome and New York.

It is clear the City of Melbourne needs a new leadership team and a financially accountable, **independent Council** who will work hard to deliver real results for ratepayers, residents and business. Those elected at the Council election need to be there for the greater good of Melbourne and not for self-interest.

My colleagues on the **MorganClarke Team** and I would appreciate your support and would like your assistance in our campaign in this election. We have the vision and the leadership capability to put Melbourne first.

I am pleased to be supported by the current president of the Docklands Community Association, **Michele Anderson**, as Deputy Mayor. Our Team includes the experienced **Cr Peter Clarke** who is standing for re-election as well as local community activists, **Dr Jackie Watts**, convenor of the Carlton Residents' Association, and **Margaret Wood**, former president of the East Melbourne Group. Dr. Jackie Watts is the coordinator of **CoRBA-Melbourne** (Coalition of Resident and Business Associations) while Michele Anderson and Margaret Wood are also active members of **CoRBA-Melbourne**.

With your support we will ensure that the City of Melbourne is economically and environmentally sustainable, and most importantly, 'liveable' for all stakeholders.

It is essential, that **we all work together** to attract more commerce. International travellers are now often discouraged from coming to Melbourne due to costly air fares, poor airline services and lack of daily direct flights. This is confirmed by a recent *Conde Nast Traveler* survey which showed that Sydney tops Melbourne as the preferred destination in Australia and the Pacific – this needs to change.

Attached is a form you may wish to send back to me indicating your willingness to assist in a variety of ways.

With kind regards,

**GARY MORGAN**

**VOTE 1 GARY MORGAN FOR LORD MAYOR**

**MorganClarke**  
*Our City - Your Council*

**Gary,**

***I / We would like to assist you and your team in your bid for election as Lord Mayor by:***

***Please tick:***

- Putting up a sign at home / shop window.  
(Please state location).....
- Letter Boxing election material
- Providing a "Dear Neighbour" letter or "advertising endorsement" supporting Gary Morgan and/or Council Candidates in my local area
- Scrutinise election vote count on Saturday, Nov 29
- Scrutinise election vote count on Sunday, Nov 30
- Providing other in kind support. (Please state type of support)  
.....

Name of supporter:.....  
Address:.....Postcode:.....  
Phone:.....  
E-mail:.....

Please fax this back on (03) 9629 1250 / e-mail to  
[gary.morgan@morganclarke.com.au](mailto:gary.morgan@morganclarke.com.au)

**OR**

***Sorry, but I am unable to help you on this occasion, please find attached a cheque to MorganClarke Team to contribute toward the cost of endorsement letters or endorsement advertising.***

**Please post to: MorganClarke Team –  
3<sup>rd</sup> Floor, 401 Collins Street, Melbourne 3000**